

RAMIRO GUAJARDO JR

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Qualifications

1. Over eight years of graphic and web design experience
2. Strong understanding of client relations
3. Ability to work on a team or independently with no supervision

Skills

- Photography
- Adobe Acrobat
- Adobe Illustrator CS3
- Adobe Image Ready CS3
- Adobe PhotoshopCS3
- Adobe In Design CS3
- Adobe After Effects 7.0
- CSS
- XHTML
- Poser
- Mac OS X/Windows
- Macromedia Dreamweaver MX
- Macromedia Flash MX
- MS Excel
- MS Outlook
- MS PowerPoint
- MS Word
- Bryce
- Painter 8
- QuarkXpress
- Swift 3D (Intermediate)
- Illustration

Experience

Freelance (McKinney, TX)
Freelance Designer/Art Director, 07/2008 to Current

- Worked on several large regional clients like TXU Electricity & North Texas Tollway Authority (NTTA)
- Participated as senior designer and user experience strategist on all websites, dashboard widgets and client proposals.

RD2 Inc. (Dallas, TX)
Senior Designer, 03/2008 to 08/2008

- Worked on large scale projects for clients like Dell, PlainsCapital Bank, and Southwest Airlines
- Art Director for several projects with fortune 500 companies, including projects for web sites and web applications as well as print work.

Beauty & Hair (Dallas, TX)
Lead Designer, 05/2007 to 03/2008

- Maintain www.wigs.com and www.extensions.com
- Concept and execution in various marketing and development ideas
- Work with various high profile celebrity clientele like Jessica Simpson, Raquel Welch and Paris Hilton in promoting their brands

Idearc/TAC (Coppell, TX)
Web Developer, 03/2006 to 05/2007

- Website designer for various types of clientele
- Managed 3-10 projects while consulting clients to determine what media features suit their business best
- Took client from concept to development states during website preparation
- In the top 10 in production and efficiency amongst my peer group

Less Than Empty (Lewisville, TX)
Freelance Senior Designer, 07/2000 to 09/2005

- Developed web and print projects from concept to final presentation, including web interfaces, brochures, logos, promo cards, magazine ads, fliers, and business cards
- Responsible for all client contracts, negotiations, and legal inquiries
- www.lessthanempty.com

Anand Jon (New York, NY)

Creative Director/Fashion Designer, 04/2002 to 01/2003

- Designed apparel for high profile clientele to the likes of Bruce Springsteen, Prince, Lenny Kravitz, and Princess Olivia of Spain
- Responsible for design process from concept to final runway presentation
- Responsible for creating all advertising materials promoting the fashion show including banners, flyers, video production, and runway show graphics

Credentials

The Art Institute Of Dallas (Dallas, TX)

BFA Interactive Multimedia Design

Multimedia and Graphic Design

- GPA 4.0; 72 hours of Graphic Design, Advertising and Multimedia training

ATI (Dallas, TX)

Certification in Graphic and Web Design

Multimedia and Graphic Design

- GPA 3.72; 72 hours of Graphic Design and Multimedia training
- Creative Director of annual publication (GraFX Magazine)

Additional Training

Bilingual: fluent Spanish speaker and writer

Achievements

Portfolio website was featured on the following sites:

1. CSSMania.com
2. DesignMeltdown.com
3. DailySlurp.com
4. Mostinspired.com
5. NewWebPick.com